

Welcome to
Winter 2014

BURTON 







For me, snowboarding is many things. It's a fountain of youth, a movement that grew bigger than I ever expected, and a link to people and places that I wouldn't have experienced otherwise. Snowboarding has gone through waves, but the one thing I keep coming back to is that what is best for snowboarding is best for our brand. From rider-driven innovation and growing the sport to exploring new paths toward greater sustainability, the ethic that drives Burton springs from the core of why we all ride. The reason is simple.

WE OWE IT TO SNOWBOARDING

- Jake





PEETU PIIROINEN



DANNY DAVIS



NICOLAS MÜLLER



MARK MCMORRIS



KIMMY FASANI



JEREMY JONES



JUSSI OKSANEN



BURTON.COM/TEAM



MARK MCMORRIS TRUSTS THE CHANNEL AND KNOWS EVERY BOARD WITH IT IS BACKED BY A 3-YEAR WARRANTY.

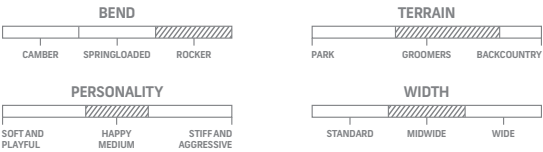


STRONGER, FASTER, EASIER, AND MORE ADJUSTABLE

The Channel gives you ultimate control of your stance and your board.
Compatible with all major bindings (not just Burton's).

TRICK PONY

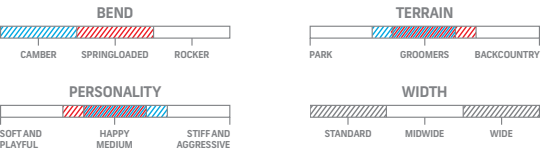
A trick machine for deeply stacked terrain featuring a twin shape and twin flex.



162cm MID (257 WW)

CUSTOM

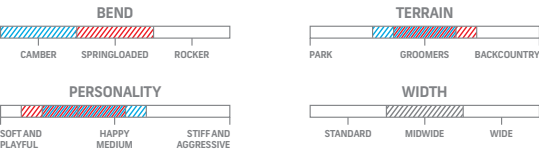
A leaner, meaner evolution of the most trusted board ever featuring a directional shape with twin flex.



156cm (253 WW)
Flying V

PROCESS

All part of the Process of creating a more action-packed freestyle experience featuring a twin shape with directional flex.



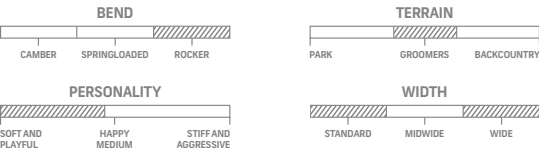
Available as Camber or Flying V



157cm MID (252 WW)
Camber

CLASH

Blast through the basics and upgrade your game with the most playful in rocker performance featuring a directional shape with twin flex.



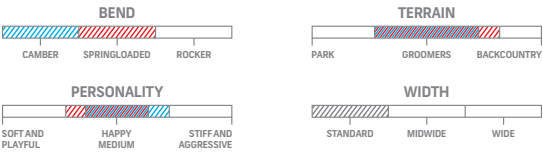
Available in Standard and Wide



155cm (250 WW)

FEELGOOD

Take control of the entire mountain with our most elite and lightest weight women's board ever featuring a directional shape with twin flex.



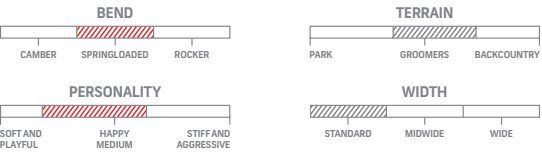
Available as [Camber](#) or [Flying V](#)



149cm (241 WW)
Camber

DEJA VU FLYING V

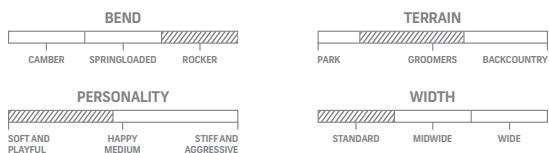
With powder in mind and park in spirit, it's like you've done this before, only not this awesome featuring a twin shape with twin flex.



141cm (237 WW)

SOCIAL

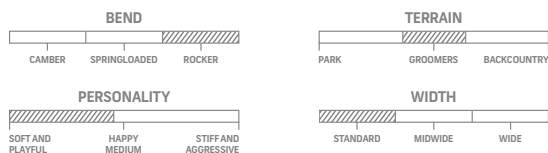
Raise a ruckus on the hill with the softest and most playful in rocker performance featuring a twin shape with twin flex.



147cm (242 WW)

FEATHER

Effortless float and all-mountain fun for the girl who's determined to get better featuring a directional shape with twin flex.



149cm (238 WW)

THINK

★ ★ ★ ★ ★ LOOK CLOSE — IS IT EST? ★ ★ ★ ★ ★



R. McMorris P. Moran



BURTON EST **MALAVITA**

ULTIMATE CUSHIONING

The Malavita EST might look like its Re:Flex™ counterpart, but it works exclusively with Burton boards featuring The Channel.

TWICE

★ ★ ★ ★ ★ OR — IS IT RE:FLEX? ★ ★ ★ ★ ★



R: McMorris P: Mcran

BURTON RE:FLEX MALAVITA

ULTIMATE COMPATIBILITY

The Malavita Re:Flex™ performs much like its EST counterpart, but is compatible with any snowboard, regardless of its mounting system.



GENESIS

Slick suspension and handling from the binding that redefines the luxury class.

- **FEATURED:** Green Machine
- **RESPONSE:** 6
- NEW Double Take Buckles Featuring Insta-Click

Available in **Re:Flex™** or **EST**



AVAILABLE IN:

- Green Machine
- Black

MALAVITA

Burton's top technologies blended with a freestyle focus.

- **FEATURED:** Black
- **RESPONSE:** 6

Available in **Re:Flex™** or **EST**



AVAILABLE IN:

- Black
- Navy Port
- Red Wood
- Dusty Gold

CARTEL

For feet that seek to send it. Kicked up response from the binding ripped by more pros. Period.

- **FEATURED:** Blood Orange
- **RESPONSE:** 7

Available in **Re:Flex™** or **EST**



AVAILABLE IN:

- Blood Orange
- Brack
- Sky / Earth
- Lichen (Re:Flex Only)

MISSION

Blast in the binding built to outlast all takers with mid-range response and unstoppable strength.

- **FEATURED:** Stone
- **RESPONSE:** 6

Available in **Re:Flex™** or **EST**



AVAILABLE IN:

- Stone
- Black Grit
- True Blue
- Grass (Re:Flex Only)
- Yellow (Re:Flex Only)

ESCAPADE

Ultimate control and comfort from the binding that owns all-out performance.

- **FEATURED:** The Teal Deal
- **RESPONSE:** 6
- **NEW Double Take Buckles**
Featuring Insta-Click

Available in **Re:Flex™** or **EST**



AVAILABLE IN:

- The Teal Deal
- Black

LEXA

Total mountain domination and pro caliber control make this the team's most popular pick.

- **FEATURED:** Purple Wurple
- **RESPONSE:** 7

Available in **Re:Flex™** or **EST**



AVAILABLE IN:

- Purple Wurple
- Soft Serve
- Black

SCRIBE

Tame the entire trail map with snowboarding's most versatile women's binding.

- **FEATURED:** Wild White
- **RESPONSE:** 5

Available in **Re:Flex™** or **EST**



AVAILABLE IN:

- Wild White
- Blackberry
- Pow Blue

STILETTO

Soft, smooth, and secure. Set your feet free with this extra-flexy take on all-mountain progression.

- **FEATURED:** Black
- **RESPONSE:** 4

Available in **Re:Flex™** or **EST**



AVAILABLE IN:

- Black
- White / Orange
- Teal for Real (Re:Flex Only)

BURTON BOOTS OFFER
**TOTAL
COMFORT**



**From day 1 to 100, start comfortable
and stay comfortable with Total Comfort.**

*PIRELLI trademarks used under
license of Pirelli & C. S.p.A.





ION

Performance, precisely tuned. The latest tech in a team-favorite whip with Pirelli® grip.

- **FEATURED:** Black / Red
- **SUPPORT:** 8
- NEW Infinite Ride™ 4 Liner
- PIRELLI trademarks used under license of Pirelli & C. S.p.A.



AVAILABLE IN:

-  Black / Red
-  Blue



IMPERIAL

The best of the best, distilled into one boot. Reign over all terrain without the king's ransom.

- **FEATURED:** Gray / Lime
- **SUPPORT:** 7



AVAILABLE IN:

-  Gray / Lime
-  Black





AMBUSH

Lightweight landing gear with mid-range response that doesn't sacrifice an ounce of stamina.

- **FEATURED:** Black / Blue
- **SUPPORT:** 5



AVAILABLE IN:

-  Black / Blue
-  Gray / Green
-  Black / Brown
-  Red

RULER

From peak to park, no boot has elevated more riders with time-honored tech and performance.

- **FEATURED:** Irie
- **SUPPORT:** 6



AVAILABLE IN:

-  Irie
-  Red
-  Black




Only one boot is pictured here, rather than the pair. Also, only a few models pictured here vs. the entire line on Burton.com. Best if you picture them on your hoofs. That's at your local shop.

RITUAL

The latest in lightweight, pro-level freestyle performance, and the softest option in Burton's high-end lineup.

- **FEATURED:** Black / Lime
- **SUPPORT:** 4






AVAILABLE IN:
 Black / Lime
 Black Print
 Red / Pink

EMERALD

Jewel of the Burton lineup with top-of-the-line comfort for conquering the entire mountain.

- **FEATURED:** Burgundy
- **SUPPORT:** 5






AVAILABLE IN:
 Burgundy
 Black / White
 White / Tan

BOOTIQUE

Dial in your comfort with lightning-fast lacing and a perfect out-of-box fit that's ready to rip.

- **FEATURED:** Black / Multi
- **SUPPORT:** 3







AVAILABLE IN:
 Black / Multi
 Gray / White / Teal
 Black Print

MINT

The world's bestselling boot. Lightweight and easy with a broken-in fit you can feel from the start.

- **FEATURED:** The Teal Deal
- **SUPPORT:** 3



AVAILABLE IN:
 The Teal Deal
 Black / White / Pink
 White / Print
 Black / Multi



Life can be hard in the streets. Jeremy Jones (pictured here) knows this because he was out filming all year for Burton's free, four-part web video series dropping on Burton.com this fall. **Check out Burton Presents - STREET [Snowboarding]** to see progressive riding in unique spots around the globe.



Featuring massive jumps and even massive-er tricks, **Burton Presents - RESORT [Snowboarding]** stars riders like Mark McMorris and Jack Mitrani (pictured here), tearing up more than just your local terrain park. It's free, it's part of a four-part web video series, and it's dropping this fall on Burton.com.

P. Blatto

A woman with long brown hair, wearing a white sweater and dark pants, is walking away from the camera on a dirt road. She has a tan backpack on. The road curves to the right and leads towards a valley. On the left is a steep, rocky hillside covered in sparse vegetation. In the background, there are more mountains, some with snow, under a cloudy sky.

Field-Tested For *Quality & Durability*

Burton Bags are developed and field-tested by the team around the world.
No bags have seen more miles or more abuse. That's why all our bags
are covered by a Lifetime Warranty.



DAY HIKER / 25L

Backcountry-grade tech meets every day, off-mountain versatility. Laptop compartment doubles as hydration sleeve storage, a new three-strap board carry securely grips your stick.

- **FEATURED:** Duck Camo
- Dimensions [19in x 12in x 7.5in] [48cm x 30cm x 19cm]



WMS DAY HIKER / 23L

Ready for any adventure with a women's-specific fit. Laptop compartment doubles as hydration sleeve storage; hideaway bottom board carry strap for stealth utility.

- **FEATURED:** High Tide Stripe
- Dimensions [18in x 6.5in x 11in] [45cm x 17cm x 28cm]



METALHEAD PACK / 26L

Work in the front, party in the back. Dedicated laptop compartment and organization for school, work, or play, plus a skate carry and built-in cooler for cranking up the fun after class.

- **FEATURED:** Sangria
- Dimensions [18.5in x 12in x 8in] [47cm x 31cm x 22cm]



TINDER PACK / 25L

With rucksack styling and tech function, this street pack blends a vintage feel with modern minimalism. Features a laptop compartment, easy drawstring closure, and plush faux suede detailing.

- **FEATURED:** Red Clay
- Dimensions [20in x 13in x 6in] [52cm x 32cm x 16cm]



WHEELIE DOUBLE DECK / 92L

Built to withstand the team's endless travel schedule with room for two weeks' worth of gear. Stretch zippers CRAM™ it all in. Duffel bag included to sneak around airline overweight fees.

- **FEATURED:** Monoxide / Cyanide Block
- Dimensions [28in x 15in x 14in] [71cm x 38cm x 36cm]



WHEELIE FLIGHT DECK / 45L

Runway to resort without the baggage claim gamble. The largest carry-on option with stretch CRAM™ zone zippers and a durable back panel to protect your precious cargo.

- **FEATURED:** Falcon / Mocha Block
- Dimensions [21.5in x 13in x 11in] [57cm x 34cm x 31cm]



WHEELIE GIG BAG

Jake's favorite. Padded protection for multiple boards, baggage-handler-proof construction, and IXION™ wheels for easy rolling. All in a streamlined, travel-friendly profile.

- **FEATURED:** Black Plaid
- Dimensions:
146cm [150cm x 33cm x 21cm]
152cm [160cm x 31.5cm x 23cm]
156cm [160cm x 33cm x 21cm]
162cm [166cm x 33cm x 21cm]
166cm [170cm x 33cm x 21cm]
181cm [185cm x 33cm x 21cm]
[181cm Available in True Black Only]



BEERACUDA / 2L

Over-the-shoulder beer holder. Liquid lunch box stores a vertical stack of cold ones in the insulated sleeve, plus a bonus can on the koozie-enhanced shoulder strap.

- **FEATURED:** Warhawk
- Dimensions [26in x 3in x 3in] [66cm x 7.5cm x 7.5cm]



A person is performing a handstand on a large, dark rock in a dense forest. The person is wearing dark blue jeans, brown leather boots, and a dark jacket. Their legs are spread wide in the air, and their arms are extended downwards to support their weight on the rock. The forest floor is covered in fallen leaves and ferns, and the background is filled with tall trees and green foliage.

Field-Tested For

Fit & Function

Burton Apparel has been developed and tested by the team across the globe, year round, in every condition, on and off snow. Because weather or not—you're always on the mountain.

Ackley Jacket / Ash Heather Camo
Backhill Beanie / Burndt

Shots by / Mikael Kennedy



Burn It Down Bomber / Sangria
Merchant Cardigan / Blazed

DORSET JACKET

- **FEATURED:** Black
- Lightweight Polyester Ripstop Fabric with DWR Coating
- 500 Down Fill Insulation

DRYRIDE
DURASHELL



BELLOW FLANNEL

- **FEATURED:** True Black Harness Plaid
- Yarn-Dyed Plaid Flannel with DRYRIDE Mist-Defy
- Light Polyester Insulation and Taffeta Lining

DRYRIDE
MIST-DEFY



CARGO PANT

- **FEATURED:** Camo
- **FIT:** Street
- 100% Cotton



BATTERY VEST

- **FEATURED:** Blazed
- bluesign® Approved Polyester Shell Fabric with DWR Finish



CREEL FLANNEL

- **FEATURED:** Blazed
- Yarn-Dyed Plaid Flannel with DRYRIDE Mist-Defy
- Quick Drying and Highly Breathable

DRYRIDE
MIST-DEFY



CROWN BONDED PULLOVER HOODIE

- **FEATURED:** Ash
- **FIT:** Slim
- DRYRIDE Thermex™ Bonded Fleece

DRYRIDE
THERMEX



BRIGHTON FLANNEL

- **FEATURED:** Sangria
- **FIT:** Street
- 100% Cotton
- Woven Yarn-Dyed Flannel with Chest Pockets



BONDED HOODIE

- **FEATURED:** Blazed Ethnic Print
- **FIT:** Sig
- DRYRIDE Thermex™ Bonded Fleece

DRYRIDE
THERMEX



TROUT SUBLIMATED CREW

- **FEATURED:** True Black
- **FIT:** Regular
- 65% Polyester, 35% Cotton
- Brushed Fleece Crew with Sublimated Print



ACKLEY FLANNEL

- **FEATURED:** Camo
- DRYRIDE Thermex™ Wool-Like Polyester Body with Lightweight Polyester Quilted Sleeves
- 500 Down Fill Insulation in Sleeves

DRYRIDE
THERMEX



CHINO PANT

- **FEATURED:** Safari
- **FIT:** Street
- 100% Cotton



GASKET HAT

- **FEATURED:** Hashed
- 100% Cotton
- Five-Panel Unconstructed Trucker with Woven Label on Front Panel



MONARCH TRENCH

- **FEATURED:** True Black
- Lightweight Polyester Ripstop Fabric with DWR Coating
- 500 Down Fill Insulation

DRYRIDE
DURASHELL



THRUSH FLEECE

- **FEATURED:** Camo
- DRYRIDE Thermex™ Polyester Sherpa Fleece Fabric

DRYRIDE
THERMEX



LORIMER DENIM PANT

- **FEATURED:** Dark Rinse
- **FIT:** Slim
- 98% Cotton, 2% Spandex



MINX FLEECE

- **FEATURED:** Loam
- **FIT:** Sig
- DRYRIDE Thermex™ Sweater Fleece

DRYRIDE
THERMEX



WANDER JACKET

- **FEATURED:** Cape
- bluesign® Approved Polyester Ripstop Shell Fabric
- Cotton Blend Woven Fabric Overlays on Front and Back Yoke with DWR Coating



WANDER VEST

- **FEATURED:** Cardinal
- **FIT:** Sig
- bluesign® Approved Polyester Ripstop Shell Fabric
- Cotton Blend Woven Fabric Overlays on Front and Back Yoke with DWR Coating



EVA WOVEN TOP

- **FEATURED:** Sangria
- **FIT:** Street
- 100% Cotton



WILLOW FLANNEL

- **FEATURED:** Cardinal
- DRYRIDE Ultrawick™ Brushed Polyester Flannel

DRYRIDE
ULTRAWICK



STOVE PANT

- **FEATURED:** Safari
- **FIT:** Street
- 98% Cotton, 2% Spandex



WINHALL HENLEY

- **FEATURED:** Vanilla / Night Rider
- DRYRIDE Ultrawick™ Polyester Waffle Knit Fabric
- Micro Waffle Knit Body with Large Waffle Knit Inserts

DRYRIDE
ULTRAWICK



CORNICE RECYCLED FULL-ZIP HOODIE

- **FEATURED:** Gray
- **FIT:** Regular
- 55% Cotton, 45% Recycled Bottle Polyester



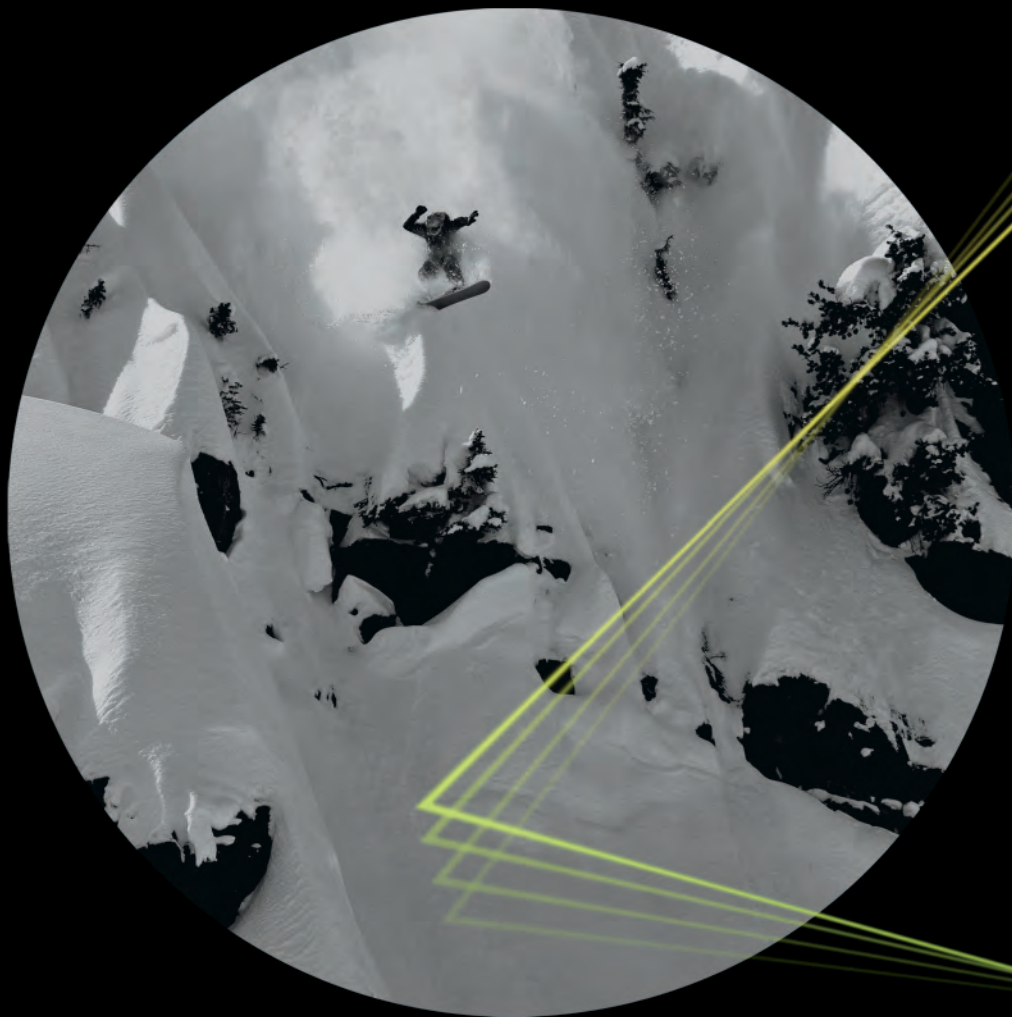
SCOOP HOODIE

- **FEATURED:** Cape
- **FIT:** Sig
- DRYRIDE Thermex™ Bonded Fleece

DRYRIDE
THERMEX



John Jackson Burton [ak] 2L Cyclic Jacket Unreal Camo Print



P: Moran / L: Whistler, BC

Burton [ak] enhanced with GORE-TEX® Guaranteed To Keep You Dry® fabric is the ultimate in high-performance outerwear.

BACKED BY A LIFETIME GUARANTEE.



[ak]
BURTON

Form
Follows
Function



[ak] 3L HOVER JACKET

Built guide-tough, Pro-grade GORE-TEX® 3L fabric for surviving everything the mountain dishes out.



WATERPROOFING



WARMTH



True Black

[ak] 2L SWASH JACKET

The highest tech 2L jacket with GORE-TEX® fabric, weightless warmth, and zonal climate control.



WATERPROOFING



WARMTH



Blazed Monoxide

Monoxide

[ak] 3L FREEBIRD BIB PANT

Lightweight and highly breathable GORE-TEX® Pro fabric for accessing remote reaches in deep conditions.



WATERPROOFING



WARMTH



[ak] 2L SWASH PANT

Blow dry your chassis with tough, lightweight GORE-TEX® fabric performance and high-output ventilation.



WATERPROOFING



WARMTH



[ak] 2L CYCLIC JACKET

Storm cycle to spring slush. Rugged GORE-TEX® fabric performance that excels in any weather.



WATERPROOFING



WARMTH



Unreal Camo



Mo Fiya

[ak] 2L CYCLIC PANT

Step up to the [ak] advantage. Mandatory GORE-TEX® fabric performance for the 100-day season.



WATERPROOFING



WARMTH



[ak] 2L BOOM JACKET

The GORE-TEX® shell for serious riders on a shoestring budget.



WATERPROOFING



WARMTH



Monoxide / Slate



Burndt



[ak] BK DOWN INSULATOR

From street piece to life-saving extra layer, this is the pro pick for powerful, ultra-packable down warmth.

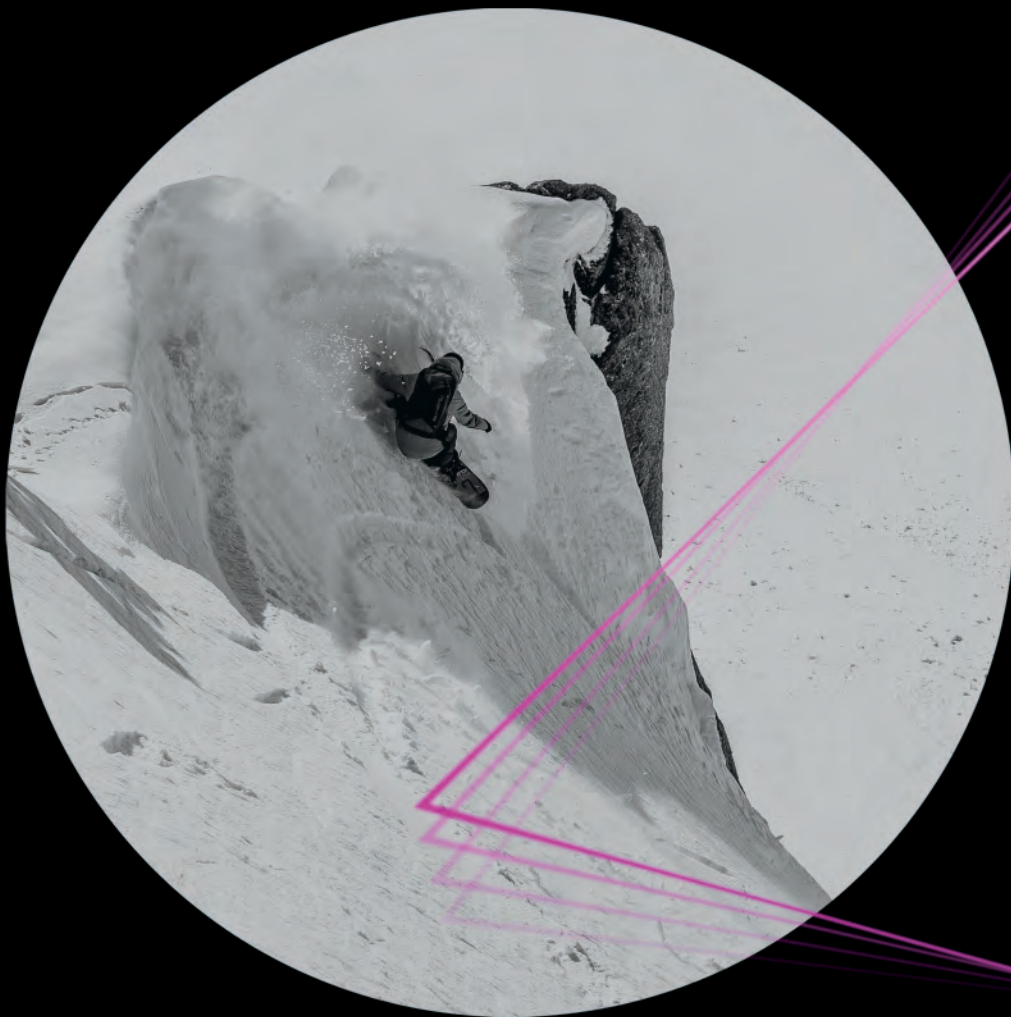
WATERPROOFING



WARMTH



Kimmy Fasani Burton [ak] 2L Embark Jacket Tie-Dye Print



P: Moran / L: Whistler, BC

Burton [ak] enhanced with GORE-TEX® Guaranteed To Keep You Dry® fabric is the ultimate in high-performance outerwear.

BACKED BY A LIFETIME GUARANTEE.



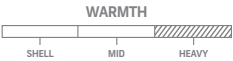
[ak]
BURTON

Form
Follows
Function



[ak] 2L FLARE DOWN JACKET

Down heat meets GORE-TEX® fabric in snowboarding's highest performance puffy. Period.



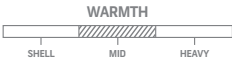
[ak] 2L STRATUS PANT

Professional-grade GORE-TEX® fabric performance for the 100-day season.



[ak] 2L EMBARK JACKET

Combat winter with GORE-TEX® 2L fabric backed by the low-profile, climate controlling benefits of advanced PrimaLoft® insulation.



[ak] 2L SUMMIT PANT

Ultimate GORE-TEX® stretch fabric performance for those who demand double-jointed deep snow dexterity.



[ak] 2L ALTITUDE JACKET

First freeze to spring session. GORE-TEX® fabric technology for every month of the season.



WATERPROOFING



WARMTH



Willow



Python Print

[ak] 2L STRATUS PANT

Professional-grade GORE-TEX® fabric performance for the 100-day season.



WATERPROOFING



WARMTH



[ak] 2L BLADE JACKET

Advanced style in a storm-sealed GORE-TEX® shell that lets you cruise through nature's moody microclimates.



WATERPROOFING



WARMTH



Storm



True Black

[ak] BAKER DOWN INSULATOR

Amazing underneath, impressive on its own for maximum warmth in the coldest conditions.



WATERPROOFING



WARMTH





GREEN MOUNTAIN PROCESS

GIMP

With the Green Mountain Process, Burton seeks to improve not just the use of sustainable materials, but the process as a whole. The result is a better experience for everyone involved.



BREAKING TRAIL WITH THE HELP OF OTHERS IS THE MOST EFFICIENT MEANS TO PUSH FORWARD.



MOUNTAIN DEW® continues as Burton's premier partner in the Green Mountain Process. Through this collaborative effort, Burton and DEW® are able to transform recycled plastic bottles into pellets that are spun into yarns and then woven to create the fabric of select products.



We are a bluesign® system partner. This means select styles use materials, manufactured with methods that meet the highest standards of environmental responsibility, resource conservation, and occupational safety practices.



Bionic® Yarn results in a collection of softgoods woven using a combination of recycled plastic bottles and cotton that creates an entirely new level of durability, comfort, and refined quality.



R. McMorris / Sellers / Rukajärvi

Burton offers jackets and pants to suit any condition, with warmth zonal mapped using 3M™ Thinsulate™ Insulation or Thermacore™. Dial in your warmth by choosing between versatile shells built for layering, or mid to heavily insulated styles.



WARMTH



SHELL

Maximum versatility with zonal mapped linings for optimal comfort. Simply add extra layers on colder days.

MID

Feature 60G-80G of 3M™ Thinsulate™ Insulation or Thermacore™ for added heat without extra layers.

HEAVY

Maximum warmth with 100G+ of 3M™ Thinsulate™ Insulation, Thermacore™, and/or down and PrimaLoft®.



DRYRIDE fabrics with a higher waterproof/breathability rating are best for most conditions, while our outerwear enhanced with GORE-TEX® fabrics provide the ultimate protection.



WATERPROOFING



GOOD

With up to 10,000MM waterproofing and 5,000G breathability, even Burton's basic DRYRIDE Durashell™ fabrics keep riders dry.

BETTER

DRYRIDE Durashell™ fabrics with 10 to 15,000MM waterproofing and 10,000G breathability step up storm performance.

ULTIMATE

Nothing but GORE-TEX® fabrics and their GUARANTEED TO KEEP YOU DRY® promise.

HELLBROOK JACKET

Take the stage in style with premium stormproofing, plush warmth, and a wear-it-anywhere fit.



Blue Lake Wax



HELLBROOK PANT

Sideways snow to summer glacier. High-performance utility and fabric for riders seeking a fully loaded all-season shell.



HACKETT JACKET

The hardest working jacket on the hill. Authentic insulated workwear flannel with heavy duty weather defense.



Pine Glenn Cheshire Plaid



CARGO PANT

Quite possibly the bestselling snowboard pant ever thanks to timeless design and a proper rider-driven fit.



COURTSIDE JACKET

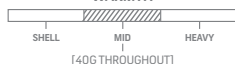
Don't get played by poor performance. Make the right call with the tech function and throwback feel of this classic coaches jacket.

DRYRIDE
2L DURASHELL

3M Thinsulate
INSULATION

WATERPROOFING

WARMTH



Ballpoint



SOUTHSIDE PANT

Seriously snug or tailored to perfection, rep your street style with a clean design offered in two distinctive fits.

DRYRIDE
2L DURASHELL

WATERPROOFING

WARMTH



POACHER JACKET

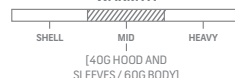
Re-upped and revamped weather perfection that delivers an even bigger bang for your buck.

DRYRIDE
2L DURASHELL

3M Thinsulate
INSULATION

WATERPROOFING

WARMTH



Heathered Gray



POACHER PANT

Penthouse performance at bargain basement pricing. Without a doubt the best deal going.

DRYRIDE
2L DURASHELL

WATERPROOFING

WARMTH



PRISM GORE-TEX® JACKET

Get the competitive edge with ultimate storm-proofing and lightweight warmth that works all season.



WATERPROOFING

GOOD BETTER ULTIMATE



WARMTH

SHELL MID HEAVY

[80G THROUGHOUT]



SYSTEM PARTNER



Space Dye Stripe



The image shows a women's ski jacket and matching pants. The jacket is white with horizontal stripes in shades of orange, yellow, and grey. It has a high collar, a hood, and a front zipper closure. The pants are a solid dark red color with a high waist, side pockets, and black gaiters at the bottom. The jacket is shown from the front, and the pants are shown from the front and side.

GLORIA PANT

Slim and stretchy. Like riding in your favorite low-rider jeans, without the stares or the sogginess.



WATERPROOFING

GOOD BETTER ULTIMATE

[15,000 MM / 10,000 G]

WARMTH

SHELL MID HEAVY

PROWESS JACKET

A toasty team favorite offered in a creative array of fabrics, plus added length for extra warmth and style.



WATERPROOFING

GOOD BETTER ULTIMATE

[10,000 MM / 10,000 G]



WARMTH

SHELL MID HEAVY

[40 G THROUGHOUT]



Redwood



Spirit Camo



The image shows a women's ski jacket and matching pants. The jacket is a solid dark red color with a high collar, a hood, and a front zipper closure. It has large side pockets and a drawstring hem. The pants are a camouflage pattern in shades of green, brown, and tan. They have a high waist, side pockets, and black gaiters at the bottom. The jacket is shown from the front, and the pants are shown from the front and side.

INDULGENCE PANT

You'll be spoiled rotten in this sassy slim fit style. Clean design that brings your street style to snow.



WATERPROOFING

GOOD BETTER ULTIMATE

[10,000 MM / 5,000 G]

WARMTH

SHELL MID HEAVY

PISTIL JACKET

The look might be vintage, but inside it's all amazing with luxurious warmth and eco-conscious materials.

DRYRIDE
2L DURASHELL

WATERPROOFING



3M Thinsulate
INSULATION

WARMTH



Canvas /
Night Rider



Burnt Olive

FLY PANT

Classic fit and style with waterproof warmth for the "always cold" crowd. A highly popular pick.

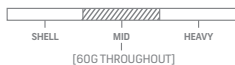
DRYRIDE
2L DURASHELL

WATERPROOFING



3M Thinsulate
INSULATION

WARMTH



JET SET JACKET

Fly through any weather in this lightly insulated blazer-inspired style with a flattering Slim Fit.

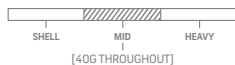
DRYRIDE
2L DURASHELL

WATERPROOFING



3M Thinsulate
INSULATION

WARMTH



Heathered
True Black



Canvas

LUCKY PANT

Style necessity meets all-season versatility in a tried-and-true team favorite.

DRYRIDE
2L DURASHELL

WATERPROOFING



WARMTH



THE WHITE COLLECTION



THE ENTIRE MEN'S & WOMEN'S
WHITE COLLECTION IS ON
BURTON.COM/TWC



"THE WHITE COLLECTION IS
MUCH MORE THAN THE OUTERWEAR
AND SNOWBOARD THAT I RIDE.
IT REPRESENTS A STYLE AND SPIRIT
THAT CAN CONNECT ANYBODY TO SNOWBOARDING.
IT'S AMAZING TO BE A PART OF THIS,
AND I THINK THIS YEAR'S COLLECTION
IS THE BEST YET —"

John D.



BURTON.COM/TWC

TEACH YOUR KID TO RIDE

AND YOU'LL BE RIDING FOR THE REST OF YOUR LIFE



Any dad will seem like a pro instructor when their daughter is equipped with the easy riding Chicklet, the Grom Boots, and Grom Bindings.



The Riglet Reel pulls kids in the right direction.



Boots your kids can put on themselves and softgoods that keep them Warm and Dry.



Burton's been around for awhile. Long enough to start having kids. That's why Burton gear is built to get kids linking turns and having fun as quickly as they can fasten their own Velcro strapped boots. Hardgoods to softgoods - your future is riding on it.



The families of
Jeremy + Sheralyn Jones
Dave Downing + Shannon Dunn-Downing
AMK + Bryan Knox
Shot by Moran

50 / MEN'S WINTER NECESSITIES

EXPEDITION 1/4 ZIP

- **FEATURED:** Cyanide
- DRYRIDE Ultrawick™ 360G Stretch Microfleece

DRYRIDE
ULTRAWICK



TECH TEE

- **FEATURED:** Trout
- DRYRIDE Ultrawick™ Tech Jersey Fabric

DRYRIDE
ULTRAWICK



GORE-TEX® GLOVE

- **FEATURED:** True Black Leeds Stripe
- NEW Screen Grab™ Toughgrip™ Palm for Total Touchscreen Control



EXPEDITION PANT

- **FEATURED:** True Black
- DRYRIDE Ultrawick™ 360G Stretch Microfleece

DRYRIDE
ULTRAWICK



MIDWEIGHT PANT

- **FEATURED:** Highland Camo
- DRYRIDE Ultrawick™ Stretch Jersey Fabric

DRYRIDE
ULTRAWICK



DUXBURY BEANIE

- **FEATURED:** Burndt
- 100% Acrylic



ULTRALIGHT WOOL SOCK

- **FEATURED:** True Black
- 48% Nylon, 18% Merino Wool, 18% Acrylic, 8% NanoGLIDE™, 6% Polypropylene, 2% Spandex

DRYRIDE
ULTRAWICK



PARTY SOCK

- **FEATURED:** Cruzor
- Varying Blends of Nylon, Acrylic, Merino Wool, and Spandex



MIDWEIGHT NECK WARMER

- **FEATURED:** Highland Camo
- DRYRIDE Ultrawick™ Stretch Jersey Fabric

DRYRIDE
ULTRAWICK



You need these, but no need for us to show them all.
Burton.com displays the entire line. You need your local shop to
try them on and get sage advice, but no need to bring a computer.

WMS EXPEDITION 1/4 ZIP

- **FEATURED:** True Black
- DRYRIDE Ultrawick™ 360G Stretch Microfleece

DRYRIDE
ULTRAWICK



WMS MIDWEIGHT CREW

- **FEATURED:** Antigua Stripe
- DRYRIDE Ultrawick™ Stretch Jersey Fabric

DRYRIDE
ULTRAWICK



BIG BERTHA BEANIE

- **FEATURED:** True Black
- 100% Acrylic



WMS WOOL PANT

- **FEATURED:** True Black
- DRYRIDE Ultrawick™ Wool Blend Fabric

DRYRIDE
ULTRAWICK



WMS MIDWEIGHT PANT

- **FEATURED:** Antigua Stripe
- DRYRIDE Ultrawick™ Stretch Jersey Fabric

DRYRIDE
ULTRAWICK



WMS GORE-TEX® GLOVE

- **FEATURED:** True Black Nouveau Neon Print
- NEW Screen Grab™ Toughgrip™ Palm for Total Touchscreen Control



WMS ULTRALIGHT WOOL SOCK

- **FEATURED:** Heathers
- 43% Nylon, 26% Acrylic, 15% Merino Wool, 8% NanoGLIDE™, 6% Polypropylene, 2% Spandex

DRYRIDE
ULTRAWICK



SCOUT SOCK

- **FEATURED:** True Black
- 65% Acrylic, 23% Nylon, 10% Polypropylene, 2% Spandex



MIDWEIGHT INFINITY SCARF

- **FEATURED:** Frontier Spirit
- DRYRIDE Ultrawick™ Scarf

DRYRIDE
ULTRAWICK



#SCREENGRAB



A
BURTON GLOVE
EXCLUSIVE

Screen Grab™ synthetic leather has the tech built right in to use on any device, any finger. You get total touchscreen control without ever exposing your fingers to the cold.



Touch yourself over to Burton.com/screengrab



Photos: Mikael Kennedy



This year, Burton will be releasing a four-part web video series, for free, on Burton.com. **Burton Presents – BACKCOUNTRY [Snowboarding]** will feature riders like Mikey Rencz (pictured here), and others you may have heard of, in epic locations full of deep snow, big kickers, and hairy lines.



Interested in women's snowboarding? Well you should be. This year, Burton is releasing a four-part web video series, for free, on Burton.com and it includes **Burton Presents – WOMEN'S [Snowboarding]**. It highlights the best in women's riding from the likes of Hannah Teter (pictured here) and her teammates.

P: Gabe L'Heureux

GLOBAL BURTON LEARN TO RIDE CENTERS

USA

ALASKA

Alyeska
Hillberg

CALIFORNIA

Alpine Meadows

 **Bear Mountain**

Boreal

China Peak

 **Dodge Ridge**

Heavenly

Homewood

Kirkwood

 **Northstar-At-Tahoe™**

 **Sierra-At-Tahoe**

Squaw Valley

Sugarbowl Resort

COLORADO

Beaver Creek Resort

Breckenridge Resort

Copper Mountain

Crested Butte

Durango Mountain

Eldora

 **Keystone**

 **Steamboat**

Telluride

Vail Resort

 **Winter Park**

CONNECTICUT

Mohawk Mountain

IDAHO

Sun Valley

ILLINOIS

Chestnut Mountain

 **Raging Buffalo**

MAINE

Shawnee Peak

MARYLAND

Wisp

MASSACHUSETTS

Butternut Resort

Jiminy Peak

MICHIGAN

 **Boyne Highlands**

 **Boyne Mountain**

 **Cannonsburg**

MINNESOTA

Powder Ridge Resort

Spirit Mountain

MONTANA

Big Sky

NEVADA

Diamond Peak

NEW HAMPSHIRE

Bretton Woods

Gunstock Resort

 **Loon Mountain**

 **McIntyre**

Mount Sunapee

Pats Peak

Ragged Mountain

NEW JERSEY

 **Mountain Creek**

NEW MEXICO

Ski Santa Fe


Taos

NEW YORK

Bristol Mountain

Gore Mountain

 **Holiday Valley Resort**

 **Hunter Mountain**

Maple Ski Ridge

 **Whiteface Resort**

NORTH CAROLINA

Appalachian Ski Mountain

OREGON

Mount Bachelor

Timberline

PENNSYLVANIA

 **Bear Creek**

 **Blue Mountain**

Camelback Resort

 **Liberty Mountain**

Roundtop Resort

 **Seven Springs**

Whitetail Resort

SOUTH DAKOTA

Terry Peak

TEXAS

 **Texas Ski Ranch**

UTAH

Brighton

Canyons

 Park City Mountain Resort

 Powder Mountain

 **Snowbasin**

VERMONT

Burke Mountain

 **Bromley Mountain**

 **Jay Peak Resort**

Killingdorf Resort

 **Mount Snow**

Okemo Mountain

 **Smugglers Notch**

Stowe Resort

Stratton Mountain

WASHINGTON

Mt. Spokane

Steven's Pass

Summit at Snoqualmie

WEST VIRGINIA

Snowshoe Mountain

WISCONSIN

Devil's Head Resort

Nordic Mountain

Trollhaugen

WYOMING

Grand Targhee

Jackson Hole

CANADA

ALBERTA

Canada Olympic Park

Castle Mountain

Lake Louise

NOVA SCOTIA

 **Martock**

NEW BRUNSWICK

Poley Mountain

QUEBEC

 **Tremblant**

ONTARIO

 **Blue Mountain**

Chicopee

Glen Eden

Snow Valley

BRITISH COLUMBIA

Kicking Horse

Mount Washington

Whistler Blackcomb

ALBERTA

Canada Olympic Park

Castle Mountain

Lake Louise

CHILE

 **Valle Nevado**

AUSTRALIA

NEW SOUTH WALES

Perisher

VICTORIA

Falls Creek

Mt. Baw Baw

Mt. Buller

Mt. Hotham

NEW ZEALAND

SOUTH ISLAND

Coronet Peak

Mt. Hutt

The Remarkables

Snow Planet

NORTH ISLAND

Snow Planet

AUSTRIA

Flachau

Flauchauwinkl

Gerlos

Leogang

Mayrhofen

Nassfeld

Neustift

Obertauern

Riezern

Saalbach Hinterglemm

Serfaus

BELGIUM

Komen

BULGARIA

Bansko

Borovetz

Vitosha Sofia

CZECH REPUBLIC

Špindlerův Mlýn

Boží Dar

FRANCE

Flaine

La Plagne

Morzine

Val d'Isère

 **Avoriaz**

GERMANY

Spitzingsee

Kiroro

Oberwiesental

Winterberg

ITALY

Abetone (PT)

Bardonecchia (TO)

Bormio (SO)

Bruneck (BZ)

Canazei (TN)

Cervina (AO)

Courmayeur (AO)

Courmayeur (AO)

Livigno (SO)

Ovindoli Monte Magnola (AQ)

Passo del Tonale (BS-TN)

Piani di Bobbio-Barzio (LC)

San Martino di Castrozza (TN)

Selva Gardena (BZ)

St. Valentin (BZ)

NETHERLANDS

Landgraaf

Zoetermeer

NORWAY

Tryvann, Oslo

POLAND

Zakopane

ROMANIA

Sinaia

SLOVAKIA

Jasná, Chopok

SPAIN

Beansque

Granada - Sierra Nevada

Madrid

SWITZERLAND

Crans Montana

Engelberg-Luzern

Films-Laax-Falera

Lenzerheide

Nendaz

Veysonnaz

Villars

UNITED KINGDOM

Tamworth

CHINA

 **BEIJING**

Jundushan Ski Resort

 **HEBEI**

Secret Garden

 **XINJIANG**

Silk Road

 **JILIN**

Beidahu

JAPAN

HOKKAIDO

Kiroro

Niseko Village

FUKUSHIMA

ALTS Bandai

NAGANO

Northstar

Tangram Ski Circus

GIFU

Dynaland

Hirugano Kogen

TOYAMA

Iox-Arosa

FUKUI

Skijam Katsuyama

SHIGA

Biwako Valley

HYOGO

Hanshin Mt.Roko

OITA

Kujuji Ski Resort



USA

Killington Resort, VT

Northstar-At-Tahoe™, CA

Jackson Hole, WY

Loon Mountain, NH (Lil Stash)

NEW ZEALAND

The Remarkables

FRANCE

Avoriaz

AUSTRIA

Flauchauwinkl



 = Burton Riglet Park

BURTON U.S.-OPEN

SNOWBOARDING CHAMPIONSHIPS

PRESENTED BY



MARCH 3-8, 2014

WORLD'S BEST RIDERS. WORLD'S BEST RESORT.

Coming this March, the world's premier snowboarders will be landing in Vail to compete in the US Open Snowboarding Championships, the longest running event in the world with the most coveted title.

The Burton US Open and Vail – Snowboarding at its best.

#BurtonUSOpen

Burton.com/USO

BURTON



VAIL

BURTON

80 Industrial Parkway
Burlington, Vermont 05401

PRSRT STD
U.S. POSTAGE
PAID
HARTFORD, CT
PERMIT #1382



View the entire Winter '14 collection at Burton.com
Shoplocal.burton.com

Printed in the USA